



## MEDIA CONTACT:

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## MEDIA KIT:

[Media Kit](#)

# Cruz The Loop Returns to Downtown Renton July 11, 2026 ; A Community-Powered Celebration of Car Culture, Creativity & Local Business

RENTON, July 2026 – [Cruz The Loop](#) returns to Downtown Renton at **Legacy Square** on **Saturday, July 11, 2026**, bringing back one of the city's most beloved traditions with a refreshed, community-first approach. The event will run from **6 PM to 10 PM**, activating the heart of Downtown with cruising, live art, music, creator zones, and local business partnerships.

Revived under the direction of **Open Invite Events** in partnership with **Rain City Market** and Presenting Sponsor **Renton Downtown Partnership**, this year's Loop is designed to uplift local businesses, celebrate Renton's creative community, and offer a free, joyful summer night for residents and visitors!

"Cruz The Loop has been one of the identities of downtown Renton for decades," says Kenny, Producing Partner, "This legacy needs to be celebrated through community, music and food & by families, drivers, artists and our local businesses. Time to bring it Back To The Streets!"

## Event Highlights

- **Activating Downtown** - Local businesses host artists, makers, and community groups for pop-ups, demos, and interactive experiences along the Loop as all wheeled rigs are welcome to cruz the downtown area.
- **Key Chain Distribution** - Drivers receive an exclusive Cruz The Loop keychain, unlocking discounts and offers at participating Downtown businesses.
- **Live Art Exhibitions** Pinstriping, spray-paint murals, airbrush work, and other car-culture art forms come to life in real time.
- **LIVE! Media Area** A dedicated, crowd-free filming zone offering 30-minute access windows for approved photographers, videographers, and content creators.
- **Bike Stop** - A secure bike-check area encouraging guests to ride in and enjoy the event without parking concerns.
- **Live Music** - A curated soundtrack of top hits and summer vibes from the main stage throughout the evening headlined by PNW favorites Goody Bagg & DeeJay Hershe!

## Event Details

**Date:** Saturday, July 11, 2026

**Time:** 6 PM – 10 PM

**Location:** Downtown Renton, WA; 3rd & Morris Loop Route + Legacy Square

**Cost:** Free for all guests, vendors, artists, and participants

**Website:** [www.rentonsummerfest.com](http://www.rentonsummerfest.com)

**Social:** @CruzTheLoop

## About the Partners

### Rain City Market — Producing Partner

- Kenneth Rogers, 206.395.5126, [kenneth@raincitycatering.com](mailto:kenneth@raincitycatering.com), @raincitymrkt  
Serving the Seattle area & beyond since 1999, Rain City Catering has passionately produced flawless events, bringing occasions to life through vibrant menus and exceptional service. In recent years, this family owned and operated business has operated the Renton Pavilion Event Center from 2012-2025, launched Rain City Too! (food truck) & Rain City Market; all becoming local successes located in Downtown Renton! Our business is truly letting our experience be everyone's event success!

### Open Invite Events — Producing Partner

- Gianna Grisolia, 562.706.8988, [joy@openinviteevents.com](mailto:joy@openinviteevents.com), @openinviteevents  
Open Invite Events believes the best experiences are the ones people get to make their own. After ten years of large scale event experience & with a love for community, creativity, and a little bit of magic, Open Invite Events designs gatherings that spark connection. From big block parties to arts activations, every event is built with intention, imagination, and a big open-door energy; because when everyone feels welcome, the good stuff happens. Consider this your invite!

### KLRKAT Productions — PR & Media Partner

- Kathy Ramos, 310.482.9970, [klrkat@gmail.com](mailto:klrkat@gmail.com), @klrkat  
KLRKAT Productions creates story-driven video content for local businesses, community organizations, and brands that want to connect with real people in a real way. From promotional videos to live events, we focus on capturing the passion, purpose, and heart behind the work. Our playful productions keep a sharp focus on helping businesses of all sizes create genuine, high-quality content that is human and deeply rooted in community.

### Renton Downtown Partnership — Presenting Sponsor

- Julia Garcia, TBD #, [julia@rentondowntown.com](mailto:julia@rentondowntown.com), @renton\_downtown\_partnership  
The mission of the Renton Downtown Partnership (RDP) is to collaborate with and unite businesses, neighbors, and the city to create a vibrant, thriving, authentic downtown for everyone. What makes the RDP truly unique is that it is an organization capable of bridging the gaps between businesses, property owners, residents, non-profits, and visitors to the downtown area. Renton has long had a deep sense of community, and the residents and companies that call it home display a deep sense of civic pride. The RDP exists to funnel these forces towards revitalizing and improving our century-old downtown into a unique, vibrant and diverse commercial center.